



Pharmaceutical Compliance Forum

Pre-Conference Workshops - February 24, 2020

Intercontinental New York Times Square Hotel, NYC

12:00 – 12:55 pm Light Lunch for Workshop Participants

1:00- 4:00 pm Pre-Conference Workshops: *(selected during registration process)*
(2:30-2:45pm break)

Compliance Basics- "A Practical Approach"

A foundational overview of the U.S. regulatory landscape, the healthcare laws & regulations which govern the pharmaceutical industry. Understand the compliance program framework through the review of the OIG's seven elements of an effective compliance program. Learn about the PhRMA Code industry guidance which governs interactions with health care providers. Discuss the recent CIA's and the emerging risks on the horizon. Hear practical approaches to implementation from our experienced member leads.

Terra Buckley ♦ Former Executive Director, BMS
Terri Ledva ♦ Director, US Healthcare Compliance, Greenwich Bioscience
Tim Slone ♦ Sr Director, Ethics and Compliance, Ipsen

Integrating & Synthesizing Risks, Investigations & Auditing/Monitoring

The move to Integrated Risk Management is a reflection of the shifting needs to eliminate traditional siloed risk areas and replace them with a holistic and centralized framework. Learn how Risk Management, Investigations and Auditing/Monitoring can share business intelligence to improve a company's risk posture.

A more detailed discussion will be conducted in each of the (3) focus areas to first provide a foundational overview. Understand how to identify risks using the DOJ's Evaluation of a Corporate Compliance Program Guidance, discuss root causes, and hear best practices for creating a risk plan. Learn how to conduct investigations to systematically leverage insights for knowledge transfer to the Risk and Monitoring Teams. Hear more about a Closed Loop Monitoring System working in cadence with business cycles to reduce an organizations compliance risk.

Lisa Lecointe Cephos ♦ Executive Director, Head of Global Investigations, Merck
Kellie Fidler ♦ Director, Global Compliance Risk Mitigation & Monitoring, BMS
Kirt Krauter ♦ Former European Compliance Director, Otsuka

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